

THE GLANCER MEDIA GROUP, INC.

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PRESS RELEASE

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The Naperville Glancer Delivers Monthly Resource Guides to Readers

NAPERVILLE—Local community living magazine, *The Naperville Glancer* features a new resource guide in every monthly issue. Appropriately titled Glancer Guides, each is planned in accordance to what is happening in the marketplace at the time the issue is arriving. From Total Home Design (March 2006) and Summer Camps for Kids (April 2006) to Local Spas (May 2006) and Home Exterior Design (June 2006), guides attribute to the magazine's extended shelf life by providing Naperville residents quality resources in the local marketplace. Guides also prompt return readership and assists in lending a fresh appeal to each new issue that arrives.

The Naperville Glancer is a monthly community living publication that entertains and informs readers with diverse articles on the latest resident, business and community trends in Naperville and its immediate surrounding areas. The magazine's content covers topics relative to adult Naperville enthusiasts, with an emphasis on females, as well as topics fit for the entire family, including kids, teens, men and seniors. Issue features will include dining, entertainment, arts & leisure, healthy living, style & fashion, children and community events.

Distributed by *The Glancer Media Group, Inc.*, the magazine targets all demographics while its primary demographic is women ages 25-65. *The Naperville Glancer* is direct mailed monthly and includes many popular features to Naperville residents including; editorials, contests and local shopping and dining information.

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