

THE GLANCER MEDIA GROUP, INC.

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PRESS RELEASE

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**The Naperville Glancer
To Reach Bordering Communities**

NAPERVILLE—Local community living magazine, *The Naperville Glancer* now has an expanded circulation. Its new distribution list includes some of Naperville's bordering communities to include East Aurora, Lisle, Plainfield, Bolingbrook and Warrenville.

The unique distribution program introduces advertisers to a different 50,000 readers every four months, while offering subscriptions to those who want to receive it monthly.

"The demand for a community living magazine with editorial that everyone can relate to, not just the affluent and not just Naperville residents, is very high. According to market research, it has been increasing over the years—as Naperville business continues to boom, so does the demand to visit the new restaurants and retail locations that are responsible for this boom," says the magazines founding publisher, Lindy Kleivo.

Distributed by *The Glancer Media Group, Inc.*, the magazine targets all demographics while its primary demographic is women ages 25-65. *The Naperville Glancer* is direct mailed monthly and includes many popular features to Naperville residents including; editorials, contests and local shopping and dining information.

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