

## **GLANCER MAGAZINE, INC.**

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### **PRESS RELEASE**

#### **For Immediate Release**

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### **“The Apprentice” Glancer Magazine™ Announces Summer Internship Program**

Naperville, May 30, 2007 – They won’t be on NBC, they won’t work with the “Donald” and they won’t get paid \$250,000 upon completion, but five outstanding individuals will be a part of Team Glancer under the Magazine’s 2007 Summer Internship Program, “The Apprentice.” Beginning today, each Intern has been given the opportunity to break into the world of magazine publishing, marketing, public relations and advertising at the local level. The goal of the program is to provide each Intern with hands-on industry experience.

“Internship programs should ideally enable young students in the field to experience hands on activities that put what they’re learning in the classroom to practice. And, internships should be fun too. During our Intern recruitment process, we kept it fun but professional at the same time. Each week, the Interns will receive a list of tasks to complete and each week the tasks will be more challenging,” said Lindy Kleivo, president and founder. “I feel this Internship program is what any college student today is in search of when it comes to an Internship- especially if they are studying journalism, marketing or public relations. It’s fun, yet educational and each will learn a great deal from this program. Our goal was to attract Interns who were serious and truly eager to be a part of our amazing industry.”

Team Glancer Apprentices are as follows:

### Advertising Sales & Marketing Apprentice

**Tom Murray** is a senior at Miami University. He is majoring in Strategic Communications with a minor in Film Studies. He has participated in Citizen Outreach, a program where students visit with elderly members of the community. He also participated in Relay for Life and other charitable events. Tom is originally from Findlay, Ohio, but moved to Naperville for high school, and attended Neuqua Valley. While there, he worked on Wildcat Weekly, a news program created by students, where he had the chance to film, edit, and produce stories for the program. After college Tom hopes to pursue a career in public relations or advertising. He is looking forward to this opportunity and is excited to work in the Naperville community.

### Public Relations Apprentices

After spending many summers in her hometown of Williamsburg, Virginia, **Jamie Loveland** decided to move to Naperville in search of new experiences and a change in scenery. Jamie feels that the Midwest is a definite change in pace from the Shenandoah Valley where she attended James Madison University. As a rising senior pursuing a double major in Media Arts and Design and English, Jamie looks forward to putting her journalism skills to the test. She is also eager to work hands on with the Naperville community.

**Tom Murray**, who is also our Advertising Sales & Marketing Apprentice, will focus on dual roles during his Internship, as he will assist Jamie with the Public Relations aspect of the program.

Production & Editorial Apprentices

**Amy Johnson** recently completed her third year at the University of Michigan. She is majoring in English Literature and plans to pursue a career in publishing or journalism. Amy grew up in Petoskey, a small northern Michigan tourist town on Lake Michigan, but after graduation she would like to live in Chicago. Amy is staying with her aunt and uncle who are Naperville residents. During her stay in the Windy City, Amy is looking forward to playing tennis and going to White Sox games, especially when they play the Tigers.

**Katie Kasbee**, a Naperville resident, is currently a first-year student at DePaul University in Chicago pursuing a Communication major on the journalism track. She has successfully completed two composition and rhetoric classes this year and is enrolled in mass media and communications classes where she has been learning a great deal about mass media and print news circulation. In addition to her Internship with Glancer Magazine, Katie will also be working two part-time jobs in the community. She is excited to display her creativity through the magazine this summer.

**Anna Enright** will soon be a junior at the University of Illinois, where she is majoring in English and Spanish. Her increasing fascination with print media and how it reaches out to society piqued her interest in Glancer Magazine's Internship program. As a resident of Naperville since second grade, Anna is also a faithful reader of Glancer Magazine and understands much about the publication.

In addition to completing weekly tasks specific to their designated departments, the Interns will work together to create a two-page spread titled Teen Scene which will appear in the August 2007 issue of The Naperville Glancer and The Wheaton/Glen Ellyn Glancer. Team Glancer will also be out and about in the community visiting existing clients and community organizations. They will also be in attendance at many of the upcoming fairs and festivals in and around town.

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The Magazine received 34 applications for the Summer Internship Program. 10 were called for Interviews and 5 were selected to complete the program, which requires a minimum of 15 hours per week per Intern.

For more details about Glancer Magazine, visit [www.glancermagazine.com](http://www.glancermagazine.com) or call (630) 428-4387.

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